

This year's **INDUS Annual Conference (14 Nov 2025, Mumbai)** was a powerful reminder of why being a part of the SAP-user ecosystem — especially with **INDUS (SAP India User Group)** — truly matters.

Our participation as a **Silver Sponsor** was led by our Chief Partner Officer & VP – Sales, **Kuldeep Solanki**, along with his team of SAP sales and pre-sales experts who represented us across sessions, interactions, and discussions.

As a sponsor, the conference offered us excellent visibility, deep, meaningful engagement with SAP customers, partners, and influencers across the ecosystem. Below are the key takeaways that stood out for us:

- The conference reinforced the importance of being part of the SAP-user ecosystem and how INDUS is shaping collaboration, co-innovation, and strategic influence for SAP customers in India.
- Masterclasses, deep dives, and panel discussions focused on AI-led transformation, SAP innovation, and maximising value from SAP investments.
- Thought leadership from consulting firms like McKinsey highlighted that SAP transformation is as much about business strategy as it is about technology.
- INDUS continues to strengthen its role as a strategic voice for SAP customers, especially through initiatives like Next Gen Women CIO, demonstrating long-term commitment to capability building.
- The deeply motivating keynote by veteran actor - Ashish Vidyarthi, whose message on resilience, self-belief, and continuous improvement continues to resonate long after the event.
- We had the opportunity to meet and have insightful conversations with several senior leaders from SAP, INDUS and the industry including:
 - **Atul Govil** – CTO & Head (SAP & IT) India Glycols Ltd, Chairman-INDUS
 - **Dr. Sandip Pradhan** – VP & CIO, Century Plyboards & INDUS Board Member
 - **Simon Davies** – Regional President, SAP APAC
 - **Sarah Andrews** – Head of Strategic Partners, SAP APAC
 - **Manish Prasad** – President & MD, SAP India Subcontinent
 - **Rahul Baheti** – COO, SAP Indian Subcontinent
 - **Alok Tiwari** – Services Leader, SAP
 - **Nitish Agrawal** – Chief Partner Officer, SAP India Subcontinent
 - **Ravinder Amar** – VP, Enterprise Business, SAP India Subcontinent
 - **GAIL Team**

A heartfelt thank you to **Mukesh Gupta, VP - Customer Advocacy, SAP**, for guiding us through the entire process, supporting us, and ensuring our participation was seamless and impactful. Our sincere appreciation to the entire **INDUS team** for curating an outstanding, knowledge-rich, and deeply engaging event.

We left the INDUS Annual Conference 2025 **energized, inspired, and more connected than ever** — and we look forward to strengthening our partnership with SAP, INDUS, and the broader SAP customer community in the times ahead.